

(V) Registered Designs

1. What is a Registered Design?

- The new visible shape, configuration, pattern or ornament applied to an article by an industrial process are features capable of protection by design registration.
- Examples of registrable designs include fabric patterns, and the outward appearance of watches, jewellery, toys or mobile phones.
- Only new designs are registrable. You need to keep your design confidential until you file an application to register it.

2. Territorial Protection

- The design registration system of Hong Kong provides territorial protection. A design owner can claim a priority date based on a first application in a Paris Convention country or World Trade Organization member territory if he applies in the HKSAR within six months of the first application. To be registrable the design must be new at the priority date.

3. Duration of Registration

- The registration of a design may be extended for additional periods of five years, up to a maximum of 25 years from the filing date.